

# Gaming Localisation

Hired for their exhaustive knowledge of video game localisation, our team lives and breathes interactive content. They love nothing more than immersing themselves in a gripping storyline, diving deep into each character's dialogue and ensuring that audiences worldwide can indulge in a united and seamless user experience.

With the support of a global network of linguists and die-hard gamers, in addition to our 24 studios, we produce consistent translations in 80 languages, unifying the identity of each game across different territories and cultures.



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## Our experience



### In-game text

We translate everything from UIs to dialogue, relying on server-based CAT tools and effective translation memory to maintain consistency through countless string reiterations. While we encourage our clients to provide glossaries, we're also accustomed to creating our own to ensure accuracy across all languages.



### Voice recording

With studios worldwide, VSI can provide an ample pool of in-territory voices for languages that work together as one to create a cohesive title in all locales.



### Marketing and transcreation

Our global team of copywriters specialise in localising marketing text and supporting promotional campaigns, in addition to crafting text for packaging, manuals and trailers.



### Audio services

We offer sound mixing and mastering, accounting for lip-sync cinematics or time-constraint lines, requested file-naming instructions and audio specs.



### LQA

We partner with some of the most experienced LQA companies in the market for localisation testing, allowing us to cater to audiences in regions where VSI does not currently own its own studios.

## Let us help you play it global

We consider each title to be special and unique. We understand that needs may vary according to genre, rating and platform, from AAA and indie to mobile games. Whatever the request, we're ready for the challenge and can help you level up your brand.

**30+**

years of redefining localisation

**24**

global facilities

**140**

dynamic studios worldwide

**500+**

passionate employees

**80+**

languages that connect us with every culture